

Dana Communications Corp.

3501 Broadway, PO Box 1508 Mt. Vernon, IL 62864 | (618) 242-3500

CURRENT CAREER OPPORTUNITIES

On-air/Commercial Production:

Positions can be full-time or part-time, depending on the position.

Responsible for hosting a radio show while entertaining, informing, and other elements as assigned. This position also involves voicing, writing, and producing radio commercials as needed.

Traffic/Office Personnel:

Positions can be full-time or part-time, depending on the position. Responsible for data entry, clerical duties, some accounts payable and accounts receivable, and the first impression of every station in greeting visitors/clients and/or answering the phone.

News Personnel:

Full-time and part-time positions. Responsible for gathering and writing news stories and reporting on the radio, websites, and social media. Opportunity to build relationships and be the voice of the community.

Sports Personnel:

Part-time positions. Responsible for broadcasting local sporting events and sports talk on Saturday mornings. The opportunity to build relationships with local coaches and schools and be the sports voice of the region!

Board Operators:

Part-time positions. Responsible for overseeing local sporting events and/or doing some on air work during live broadcasts.

May incorporate weekdays, weeknights and/or weekends.

With you our sports broadcasts and live events aren't possible!

If you are interested in any of these positions please send your resume
(and demo mp3 if interested in an on-air position) to:

Withers Broadcasting
c/o Human Resources Department
PO Box 1508
Mount Vernon, Illinois 62864

Withers Broadcasting Companies
Dana Communications Corp.

ADVANCED MARKETING CONSULTANT
JOB DESCRIPTION:

Withers Broadcasting and Dana Communications are seeking to hire an Advanced Marketing Consultant for our group of broadcast radio stations and digital services platform.

Applicants must have previous experience with consultant-style sales and marketing in at least one of the following; television, radio, digital services, or an equivalent medium.

Applicants will ideally have Radio Advertising Bureau certifications (or similar industry equivalent), and a minimum of a college certificate in Radio/Television Broadcasting or Marketing.

Applicants must be familiar with digital marketing such as websites, social media, and OTT.

Applicants must have a success portfolio with examples of executed marketing presentations, successful ad campaigns, client testimonials, and ad driven client event materials.

Applicants will understand the workflow of working in media and the best way to successfully maintain a full workday schedule.

Applicants will ideally be established in the business communities of southern Illinois with previous employment, experience in volunteer work, community events, or networking circles.

Responsibilities include (but are not limited to):

- Building a rapport with current and previously established customers
- Daily touch points with customers and conducting appointment driven CNA's
- Building customer needs focused presentations and campaigns
- Executing sales agreements that are beneficial to both the customer and Withers Broadcasting & Dana Communications
- Overseeing the creative process to ensure the best message delivery for the customer
- Meeting daily deadlines for order processing
- Being a "Clubhouse Leader" to newer account executives beginning their career

To apply: E-mail your resume and examples of your portfolio to josh.dunderdale@mywithersradio.com

Competitive market wages offered for this full-time position. Withers Broadcasting and Dana Communications are equal opportunity employers. Health Insurance is available after 90 days to Withers Broadcasting employees or full-time status.