

**WCMG (FM), WQPD (FM), WMXT (FM), WWFN-FM,  
WBZF (FM), WYNN-FM, WYNN (AM), WYMB (AM)  
EEO PUBLIC FILE REPORT  
August 1, 2020 – July 31, 2021**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Chief Engineer	4-9, 12, 15-16, 20, 22, 25, 30	30
Program Director	3, 14, 21, 23, 28, 30	28

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Resume Bucket Website</b> www.resumebucket.com	No	0
2	<b>South Carolina Broadcasters Association</b> www.SCBA.net	No	0
3	<b>South Carolina Employment Security Commission</b> www.jobs.scworks.org	No	0
4	<b>Horry-Georgetown Technical College</b> Placement Office PO Box 261966 Conway, SC 29528-6066 P: 843-347-3186 F: 843-347-4207	No	0
5	<b>University of South Carolina–Sumter</b> Placement Office 200 Miller Rd. Sumter, SC 29150-2498 P: 803-775-8727 F: 803-775-2180	No	0
6	<b>University of North Carolina–Pembroke</b> Career Services Center – CS@UCP.edu PO Box 1510 Pembroke, NC 28372-1510 P: 910-521-6270 F: 910-521-6166	No	0
7	<b>Northeast Technical College</b> Placement Office P.O. Box 1007 Cheraw, SC P: 843-921-6900 F: 843-537-6148	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	<b>Francis Marion University</b> Placement Office PO Box 100547 Florence, SC 29501 P: 843-661-1231 F: 843-661-1373	No	0
9	<b>Williamsburg Technical College</b> Attn: Placement Office 601 Martin Luther King Avenue Kingstree, SC 29556 P: 843-355-4162 F: 843-355-4289	No	0
10	<b>On-Air Announcements</b> ( <i>one or more stations</i> )	No	0
11	<b>Word-of-Mouth Referral</b>	No	0
12	<b>Central Carolina Technical College</b> Attn: Placement Office 506 N. Guignard Drive Sumter, SC 29150 P: 803-778-1961	No	0
13	<b>TV and Radio Jobs Website</b> <a href="http://www.tvandradiojobs.com">www.tvandradiojobs.com</a>	No	0
14	<b>SC Works Hartsville</b> 437 W Carolina Avenue; <a href="mailto:shampton@dew.sc.gov">shampton@dew.sc.gov</a> <a href="mailto:shampton@dwe.sc.gov">shampton@dwe.sc.gov</a>	No	0
15	<b>Coastal Carolina University</b> Office of Human Resources PO Box 261954 Conway, SC 29528 (843)349-2036 Fax (843)349-6432 <a href="mailto:jobs@coastal.edu">jobs@coastal.edu</a>	No	0
16	<b>Coker College</b> ( <i>not directly contacted by SEU</i> ) 300 E College Avenue Hartsville, SC 29550 Attn: Darlene Smalls (843)383-8058 F:(843) 383-8047	No	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
17	<b>Post Free Jobs Website</b> www.postjobfree.com	No	0
18	<b>Smart Recruiters Website</b> www.smartrecruiter.com	No	0
19	<b>Lucky Dog Jobs Website</b> www.luckydogjobs.com	No	0
20	<b>College of Charleston</b> Attn: Career Center 66 George Street Charleston, SC http://www.cofc.edu/careercenter/cisternonline	No	0
21	<b>All Access.com</b> www.allaccess.com	No	0
22	<b>Cumulus Business Managers</b> BM@cumulus.com	No	
23	<b>Indeed Website</b> ( <i>not directly contacted by SEU</i> ) www.indeed.com	No	6
24	<b>Job Spider Website</b> www.thejobspider.com	No	0
25	<b>Florence Darlington Tech</b> Placement Office P.O. 100548 Florence, SC 29501-0548 P: 843-661-8324 F: (843) 661-8371	No	0
26	<b>R/O</b> Jobs/radio-online.com	No	0
27	<b>Glassdoor Website</b> www.glassdoor.com	No	0
28	<b>LinkedIn</b> www.linkedin.com	No	1
29	<b>SEU Job Fairs</b> ( <i>see Section III</i> )	No	0
30	<b>Cumulus Careers Website</b> www.cumulusmedia.jobs.net	No	3
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			10

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Participate in Job Fair	On March 16, 2021, our SEU took part in a drive-through job fair at Pelican’s Ballpark in Myrtle Beach, SC, which was conducted in this manner due to the pandemic. Our Program Directors greeted and spoke with interested attendees about career opportunities in broadcasting, with an emphasis on sales and programming. This event was promoted on all SEU stations and their social media accounts.
<b>2</b>	Participate in and Sponsor Job Fair	On April 24, 2021, our SEU sponsored and participated in the 2021 South Carolina Virtual Black Expo presented by Thomas Media Group. Our Senior Integrated Marketing Specialist occupied a virtual exhibitor booth and was available to talk with interested participants about career opportunities in broadcasting, with a focus on sales, and answer their questions.
<b>3</b>	Management-level training concerning methods of ensuring equal employment opportunity and preventing discrimination	On March 24, 2021, our SEU’s Business Manager attended a webinar hosted by the Tennessee Association of Broadcasters. The webinar consisted of a review of the licensee’s obligations to abide by EEO rules. The webinar also addressed how to disseminate information about job openings, as well as how to train employees for job advancement when job openings are not available - all in order to stay within the FCC’s EEO guidelines.