WGFX(FM), WQQK(FM), WSM-FM, WWTN(FM), WKDF(FM) EEO PUBLIC FILE REPORT April 1, 2023 – March 31, 2024

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1 - 30, 32 - 33, 36, 38, 44 - 51, 53 - 63	30
Account Executive	1 - 30, 32 - 33, 36, 38, 44 - 51, 53 - 63	1
Sales Representative	1 - 29, 32 - 33, 36, 38, 44 - 51, 53 - 63	1
Sports Sales Representative Titans Radio	1 - 30, 32 - 33, 36, 38, 44 - 51, 53 - 63	30
Digital Account Executive	1 - 30, 32 - 33, 36, 38, 42, 44 - 51, 53 - 63	1
Sales Representative	1 - 29, 32 - 33, 36, 38, 44 - 51, 53 - 63	1
On-Air Personality	1 - 30, 33, 36, 38, 42, 44 - 51, 53 - 63, 65	30
Producer and On-Air Personality	1 - 30, 33, 36, 38, 42, 44 - 51, 53 - 63, 65	1
Account Executive	1 - 30, 32 - 33, 36, 38, 42, 44 - 51, 53 - 64	30
Sales Representative	1 -29, 32-33, 36, 38, 44 - 51, 53 - 63, 66	66

WGFX(FM), WQQK(FM), WSM-FM, WWTN(FM), WKDF(FM) EEO PUBLIC FILE REPORT April 1, 2023 – March 31, 2024

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Cumulus Careers Website www.cumulusmedia.jobs.net/en-US/	N	30
2	Adzuna Website www.adzuna.com/	N	0
3	Job Is Job Website www.jobisjob.com/	N	0
4	MyJobHelper Website www.myjobhelper.com/	N	0
5	Oodle Website www.jobs.oodle.com/careers/careers/	N	0
6	The Job Spider www.jobspider.com/	N	0
7	Trovit Website www.trovit.com/	N	0
8	Indeed Website (not directly contacted by SEU) www.indeed.com	N	1
9	Glassdoor Website (not directly contacted by SEU) www.glassdoor.com/index.htm	N	0
10	LinkedIn Website (not directly contacted by SEU) www.linkedin.com/jobs/	N	1
11	Abilities in Jobs www.abilitiesinjobs.com	N	0
12	Asian in Jobs www.asianinjobs.com	N	0
13	Black In Jobs www.blackinjobs.com	N	0
14	Hispanic In Jobs www.hispanicinjobs.com	N	0
15	LGBTQ In Jobs www.lgbtqinjobs.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	Diversity in Jobs www.diversityinjobs.com	N	0
17	Seniors in Jobs www.seniorsinjobs.com	N	0
18	Women in Jobs www.womeninjobs.com	N	0
19	Job Opportunities for Disabled Veterans www.JOFDAV.com	N	0
20	Disabled Person www.disAbledperson.com	N	0
21	Hire Black Now www.hireblacknow.com	N	0
22	Hispanic Job Exchange www.hispanicjobexchange.com	N	0
23	African American Job Search www.africanamericanjobsearch.com	N	0
24	Asian Job Search www.asianjobsearch.com	N	0
25	LGBT Job Search www.lgbtjobsearch.com	N	0
26	Disabled Job Seekers www.disabledjobseekers.com	N	0
27	US Diversity Job Search www.usdiversityjobsearch.com	N	0
28	Veteran Career Center www.veterancareercenter.com	N	0
29	Seniors to Work www.seniorstowork.com	N	0
30	Employee Referral	N	16
31	Internal Transfer/Promotion	N	0
32	Kentucky Career Center – Bowling Green 803 Chestnut Street 270-746-7425 <u>franklinm.garabato@ky.gov</u> <u>phillip.arnett@danielboonecaa.org</u>	Ν	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
33	Tennessee Career Center at MetroCenter 665 Mainstream Drive 615-253-8920 <u>daniel.seeback@tn.gov</u> john.alexander@tn.gov	N	0
34	Tennessee Career Center at Springfield 299 10th Avenue East 615-384-1097 rareed@workforceessentials.com	N	0
35	Tennessee Career Center at Ashland City 202 N. Main Street, Unit 4 615-792-2520 <u>mrosson@workforceessentials.com</u>	N	0
36	Goodwill of Middle Tennessee 937 Herman Street 615-346-1249 matt.gloster@givegw.org	Ν	0
37	Walters State Center for Workforce Development 440 Eastern Plaza Way 423-623-1146 james.stokely@tn.gov	N	0
38	Wounded Warrior Project 223 Rosa L. Parks Avenue, Suite 301 615-782-7226 hpeck@woundedwarriorproject.org jmoore@woundedwarriorproject.org	N	0
39	Urban League of Middle Tennessee 50 Vantage Way, Suite 201 615-254-0525 <u>ssanders@urbanleagueofmidtn.org</u>	N	0
40	Hero 2 Hired vernon.j.nelson.ctr@mail.mil	Ν	0
41	Tennessee Career Center at Franklin 225 Noah Drive, Suite 360 615-790-3311 pat.kuhlman@tn.gov	N	0
42	Operation Stand Down 1125 12th Avenue South 615-248-1981 <u>tim@osdnashville.org</u> john@osdtn.org	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
43	Career Transition Support Group - Brentwood United Methodist Church	Ν	0
	615-972-5119		
	hhassall@comcast.net		
44	American Baptist College	Ν	0
	1800 Baptist World Center Drive		
	(615) 256-1467		
	americanbaptistcollege@abcnash.edu		
45	Building Nashville	Ν	0
	401 Commerce Street, Suite 5300		
	615-332-1167		
	rdillard@selaborers.org		
46	Department of Veterans Affairs	Ν	0
	VR&E 110 9th Avenue		
	615-695-6152		
	rachel.schmillen@va.gov		
47	Fisk University	Ν	0
• /	1000 17th Avenue N, Cravath Hall	14	0
	615-329-8870		
	jwatkins@fisk.edu		
	<u>lwells@fisk.edu</u>		
48	Meharry Medical College	Ν	0
	1005 Dr. DB Todd Jr. Boulevard		
	615-963-3177		
	tlavender@mmc.edu		
	kswett@mmc.edu		
49	Nashville Chapter of Women in Construction	Ν	0
	PO Box 22246		
	615-663-4777		
50	NAWICNashville@gmail.com	N	0
50	State of Tennessee – HBCU Success Program	Ν	0
	404 James Robertson Parkway, Suite 1900 (615) 253-8874		
	Brittany.mosby@tn.gov		
51	Technology Access Center	N	0
51	475 Metroplex Drive	1 N	U
	615-248-5733		
	TECHACCESS@TACNASHVILLE.ORG		

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
52	Tennessee Career Center at Gallatin 175 College Street 615-451-5800 clyde.thompson@tn.gov mark.may@tn.gov	N	0
53	Tennessee Department of Veteran Services 312 Rosa L. Parks Avenue <u>TN.Veterans@tn.gov</u>	Ν	0
54	Tennessee Disability Coalition 955 Woodland Street 615-383-9442 coalition@tndisability.org	N	0
55	Tennessee Division of Rehabilitation Services - Vocational Rehabilitation505 Deadrick StreetJames K. Polk State Office Building, 15th Floor615-313-4914Paula.Knisley@tn.gov	N	0
56	Tennessee Human Rights Commission 512 Rosa L Parks Boulevard, 23 FL 800-251-3589 ask.thrc@tn.gov	Ν	0
57	Tennessee Rehabilitation Center at Smyrna 460 9th Avenue 615-459-6811 Karon.Carothers@tn.gov	Ν	0
58	Tennessee State University 3500 John A. Merritt Boulevard 615-963-7400 amcgaha@tnstate.edu aduke2@tnstate.edu rjone105@tnstate.edu	N	0
59	TN - Dept of Human Services - Vocational Rehabilitation Regional Office - Region 5 1000 2nd Avenue North 615-741-1606 Tylesha.McCray@tn.gov	N	0
60	TN Dept of Labor and Workforce Development 220 French Landing Drive, 4B 615-253-1331 melinda.kelsey@tn.gov	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
61	TN Services for Services for the Blind and Visually Impaired; Services for the Deaf, Deaf-Blind and Hard of Hearing 400 Deaderick Street, #11 615- 313-4914 Paula.Knisley@tn.gov	N	0
62	United South and Eastern Tribes, Inc. 711 Stewarts Ferry Pike, Suite 100 (615) 521-3606 <u>RNaragon@usetinc.org</u>	Ν	0
63	American Job Center of Tennessee -Robertson County 299 10th Avenue East 615-384-4318 rreed@workforceessentials.com heather.L.lane@tn.gov	N	0
64	Handshake www.handshake.com	N	4
65	Word-of-Mouth Referral	Ν	2
66	Internship Program	N	1
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WGFX(FM), WQQK(FM), WSM-FM, WWTN(FM), WKDF(FM) EEO PUBLIC FILE REPORT April 1, 2023 – March 31, 2024

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination and harassment	During the month of April 2023, certain members of our SEU, which included management-level personnel, participated in harassment prevention training. All hiring managers—Market Manager, Operations Manager, and Hiring Managers—as well as the entire staff were required to complete a series of sessions prepared by the Health & Safety Institute (HIS) entitled, <i>Understanding Harassment</i> and <i>Anti-Harassment</i> – <i>Managers</i> (6 sessions for staff and 9 for managers). The sessions explained what harassment is, provided tips to help understand offenders and targets; offered bystander training; described warning signs, and instructed viewers about how to create a healthy workplace culture. There was additional training for managers about supervisory responsibilities and how to conduct investigations regarding claims of harassment. In order to obtain a certificate of participation, all employees were required to take a quiz following their completion of each session.
2	Management-level training regarding Diversity, Equity, and Inclusion	During the month of April 2023, certain members of our SEU, which included management-level personnel, participated in additional Diversity, Equity, and Inclusion training. All hiring managers—Market Manager, Operations Manager, and Hiring Managers— as well as the entire staff were required to complete the Health & Safety Institute (HSI) on-line course presented in two segments entitled, <i>Microaggressions</i> and <i>Tokenism</i> . The segments defined these terms, explained how they originated, and provided methods to overcome these behaviors.
3	Management-level training regarding Diversity, Equity, and Inclusion	On April 20, 2023, our SEU's Market Manager participated in a facilitated session and presentation conducted by the Diversity, Equity, and Inclusion ("DEI") advisory firm, H3C, entitled, <i>Cumulus Media</i> <i>Interactive Leadership DEI Sessions</i> . This session included group discussions, activities, new tools/techniques for everyday interpersonal behaviors that support DEI, and a "DEI Practice Lab" that focused on Bias and Barriers.

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
4	Management-level training concerning methods of ensuring equal employment opportunity and preventing discrimination	On July 20, 2023, our VP/Market Manager as well as our HR Business Partner participated in a presentation conducted by Cumulus Media Inc.'s Executive Vice President and General Counsel as well as its Director of Centralized HR Operations & Talent Acquisition entitled, "The FCC's Equal Employment Opportunity Rules: Your Guide to Compliance for Cumulus Market Managers & HR Business Partners." The FCC's EEO recruitment, recordkeeping, and reporting requirements were reexamined and reinforced, after which questions were entertained.
5	Management-level training regarding Diversity, Equity, and Inclusion	On August 4, 2023, our SEU's Market Manager participated in another facilitated session and presentation conducted by the Diversity, Equity, and Inclusion ("DEI") advisory firm, H3C, entitled, <i>Privilege & Access Roundtable</i> . This session included group discussions, activities, new tools/techniques for everyday interpersonal behaviors that support DEI, and a "DEI Practice Lab" that focused on Privilege and Access.
6	Management-level training regarding Diversity, Equity, and Inclusion	During the months of October/November 2023, this SEU participated in Diversity, Equity, and Inclusion training. All hiring managers—Market Manager and Operations Managers—as well as the entire staff were required to complete a Health & Safety Institute (HSI) on-line course entitled, <i>Privilege</i> . This training reinforced the many personal and professional benefits of working in a diverse and inclusive workforce and introduced the key concept of Privilege: what it is, scenarios where privilege is seen/experienced, and how to use privilege to advocate for diversity, equity, and inclusion.
7	Management-level training regarding Diversity, Equity, and Inclusion	On November 29, 2023, our SEU's Market Manager participated in another facilitated session and presentation conducted by the Diversity, Equity, and Inclusion ("DEI") advisory firm, H3C, entitled, <i>Advocacy & Allyship Leadership</i> . During this Roundtable, participants explored what it means to be an ally and how to advocate for others. The presentation also provided two important tools for interrupting bias in the moment and intervening after the moment.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
8	Internship Program	Our SEU has an established internship program through which students earn academic credit for their participation. During this reporting period, our SEU hosted three (3) student interns, two (2) from Belmont University and one (1) from Vanderbilt University.
		These interns were supervised by our General Sales Manager. During the course of their internships, they assisted with the creation of sales proposals and digital campaigns, shadowed Account Executives to get a sense of their daily responsibilities, input new and revised orders, led special projects, and attended career fairs.
9	Participate in Job Fair	From October 2, 2023 to October 6, 2023, our SEU participated in a virtual job fair sponsored by the Tennessee Broadcasters Association via the website, <u>www.BroadcastersVirtualJobFair.com</u> . This site was managed by our General Sales Manager, who was available to engage with job seekers who expressed interest in job openings within our SEU.
10	Participate in Career Fair	On September 27, 2023, our SEU participated in the Business and Technology Career Expo at Belmont University. Our National Sales Coordinator and Sales Interns occupied the Cumulus booth and engaged with interested students about the company and careers in radio broadcasting.