

WDVD's "FLORIDA FLYAWAY" CONTEST OFFICIAL RULES

A complete copy of these rules can be obtained from radio station WDVD ("Station"), owned and operated by Detroit Radio LLC located at 3011 West Grand Blvd Detroit MI 48302, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **WDVD's "Florida Flyaway" Contest** (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.

Eligibility. This Contest is open only to legal U.S. residents, excluding Florida and New York residents, age 21 or older at the time of entry with a valid Social Security number and who reside in the Station's Designated Market Area ("DMA") as defined by Nielsen Audio, who have not won a prize from the Station in the last **30 days** or a prize valued at \$500 or more in the **last six months** and whose immediate family members or household members have not won a prize from the Station in the last **30 days** or a prize valued at \$500 or more in the **last six months. Void where prohibited by law.** Employees of Detroit Radio LLC, its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step- parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Station's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein. Only one (1) Qualifier per household or immediate family member. The first eligible person to qualify in a household or immediate family, will be deemed the one (1) and only Qualifier for purposes of this Contest. Subsequent persons will be disqualified and no longer capable of winning the Grand Prize.

2. Contest Period. The Contest will begin at **7:00 a.m., ET on April 5, 2021** and will run through **5:00 p.m., ET on April 30, 2021** (the "Contest Period"). The Station's computer is the official time keeping device for this Contest.

3. How to Enter. To enter: Listen to the Station weekdays at 7:30 a.m., 8:30 a.m., 12:30 p.m., 2:30 p.m., and 4:30 p.m. (all times eastern) during the Contest Period. When the Station announces the "cue-to-text" keyword, send a text message with the keyword spelled correctly to 313-298-9630. All entries must be received within fifteen (15) minutes of the "cue-to-text" announcement, as determined by Station in its sole discretion, to be eligible to win. **Standard text messaging rates, as established by an individual's wireless carrier, may apply, and Station assumes no responsibility for any fees or charges incurred for and associated with any text message sent to or from Station. Any and all fees arising out of the transmission of a text message shall be the sole responsibility of the entrant. Limit one (1) entry per person per phone number per keyword.** Multiple participants are not permitted to share the same telephone number. Any attempt by any participant to submit more than one (1) entry by using multiple/different telephone phone numbers, identities, or any other methods will void that participant from further participation in the Contest. ***Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:*** Due to the time delay that exists between the Stations' analog over-the-air signal and the Stations' online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Stations' analog over-the-air signal. As a result, the odds of an online listener entering this Contest on-air may be diminished.

4. Winner Selection. Each weekday during the Contest Period, Station will play the "cue to text" sounder

five (5) times per day on or around the times designated above. At or around about fifteen (15) minutes after the ‘cue-to-text’ keyword is announced, Station will select one (1) entry in a random drawing from among all valid entries received by Station from the keyword entry window immediately preceding the drawing. The selected entrant as announced by Station will be called back on the phone number used to submit the entry. If the selected entrant answers, they will qualify to win the Grand Prize (as defined below) (each a “Qualifier”). If the selected entrant fails to answer Station’s call, that entrant is disqualified, and Station will select another entrant to call until a selected entrant answers Station’s phone call and becomes a Qualifier. On or around 5:30pm ET, April 9, 2021, April 16, 2021, April 23, 2021 and April 30, 2021. Station will select one (1) entry to win a Grand Prize in a random drawing from among all Qualifiers that have qualified as of the date and time of that drawing. The winning entrants will be contacted using the telephone number used to submit the entry and may be awarded a prize (subject to verification of eligibility and compliance with the terms of these rules). Station’s decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to immediately respond to the initial verification contact will result in disqualification.

5. **Verification of Potential Winner.** THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner will be required to sign an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize at the grand prize event, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If the potential winner fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.
6. **Grand Prizes.** Up to four (4) Grand Prizes will be awarded in this Contest. Each Grand Prize is a trip for four (4) people (the winner and three (3) guests) to St. Pete Beach, FL, which consists of round-trip coach airfare for four (4) people to Tampa, FL; four (4) nights in a suite, hotel accommodations at the TradeWinds Island Resort in St. Pete Beach, FL; four (4) days rental of a full-size vehicle; four (4) unlimited ride tickets on Island Grand’s High Tide Slide, four (4) unlimited ride tickets on RumFish Beach Resort’s Surf WipeOut, four (4) unlimited ride tickets on Island Grand’s waterway paddleboats and four (4) general admission tickets to The Florida Aquarium. **ARV FOUR THOUSAND TWO HUNDRED FIFTY ONE DOLLARS and EIGHTY CENTS (\$4,251.80).** Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning a Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

Grand Prize Trip must be taken before December 20, 2022. Travel may be taken from the time that the COVID-19 outbreak is contained and no travel restrictions, stay at home orders, quarantine orders, shelter in place orders, “safer at home” orders, or similar orders or recommendations are in effect at either the winner’s place of origin or destination, and through December 20, 2022. Blackout dates may apply. Travel dates to be mutually agreed upon by winner and Prize Provider of the trip. Winner and guest must

travel on the same itinerary. Winner's guest must be eighteen (18) years of age or older. Grand Prize Trip is non-transferable and no substitution will be made except as provided herein at the Station and trip Prize Provider's sole discretion.

Should any winner be unable to travel for any reason, that winner immediately forfeits the Grand Prize and at that time, Station may select an alternate winner in its sole and exclusive discretion and in compliance with these Contest Rules.

If any winner elects to partake in any or all portions of the Grand Prize with no guests or fewer than three (3) guests, the Grand Prize will be awarded to that winner and each participating guest and any remainder of the Grand Prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the Grand Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption

If winners are unable to use any component of the Grand Prize due to closures related to disease, epidemic, pandemic, quarantine, any acts of government, and/or any reason that is beyond the control of Sponsor and Prize Providers, then no substitution shall be provided by Sponsor and Prize Providers. Sponsor and Prize Providers make no representation or warranty about the safety of redeeming the Grand Prize in light of COVID-19. Any public location where people are present provides an inherent risk of exposure to COVID-19, and Sponsor and Prize Providers cannot guarantee that any person will not be exposed during a visit. By accepting the Grand Prize, winners acknowledge the risk of large group gatherings and assume all risks of accepting the Grand Prize, redeeming the Grand Prize, and any other the risks associated with redeeming and using the Grand Prize.

7. **Entry Conditions and Release.** By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media Inc., and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, non-use or misuse of the prize.
8. **Publicity.** Except where prohibited, participation in the Contest constitutes winner's consent to use by the Station and its agent of winner's name, likeness, photograph, voice, opinions and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
9. **Taxes.** All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
10. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry

process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. **Limitations of Liability.** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Station, entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming or other error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.
12. **Disputes.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.
13. **Entrant's Personal Information.** Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained therein, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.
14. **Contest Results.** A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

CONTEST SPONSOR: Detroit Radio LLC, WDRQ-FM, 3011 West Grand Blvd., Detroit, MI 48302.
PRIZE PROVIDER: VISIT FLORIDA -- 2540 W Executive Center Circle, Suite 200, Tallahassee, FL 32301