



## Diamond & Ice Melt-Down, Feb. 9, 2023! Official Rules

1. Only one (1) entry per person, per family. Failure to comply will result in disqualification. Only one (1) winner per household, per family. **Employees and immediate family members of Woof Boom Broadcasting, competing media, and participating sponsors are not eligible to win. Previous Grand Prize winners of THIS contest are also ineligible to enter. Proof of eligibility will be required to win.**
2. Contestants must be eighteen (18) years of age or older.
3. Beginning on or about January 21, 2023, WLBC will begin the process of selecting approximately 50 finalists. At various times WLBC will play a special "sunder" and take random callers to instantly become a finalist. The WLBC Live-lines will be used - 765-289-9522. WLBC is not responsible for problems related to telephone or cellular phone company inability to put call through to WLBC.
4. Some finalists will ALSO be selected by random drawings from entries on WLBC.com, and/or via enter to win boxes at sponsor locations.
5. All finalists (see special note #6) must attend the final event at Tonne Winery, 101 West Royerton Road, Muncie, IN, 47303. All finalists must register at the event upon arrival between 5:30 p.m. and 6 p.m. that night. **NO ONE WILL BE ALLOWED TO CHECK IN AFTER 6 P.M. SHARP – we will announce that "check in has closed" which will signify that entry is CLOSED.** We will observe whatever Local Health rules in effect as for face coverings and other health suggestions / mandates.
6. **"NO PROXY" REQUESTED, BUT due to recent health concerns DO NOT COME if you are ill, or think you might be! You should ASSIGN someone to attend for you – but that person must comply with rules, and not be from your same household.**
7. At just after 6 p.m. local time, each Finalist will be given a cup of ice – as it MELTS, the excitement BUILDS until we find which listeners have a cubic zirconium, and which ONE gets the diamond-prize provided by Shea's Diamonds (value \$2000). Only one winner will be awarded the grand prize. In the unlikely event that NO ONE finds the diamond, a random drawing will determine the winner. ONE winner gets **the grand prize**. All winners will be responsible for any taxes and proof of identity will be required. Prizes may not be exchanged for cash, and no substitute prizes will be offered.
8. **WLBC reserves the right to reschedule this event should weather or other unforeseen circumstances necessitate such a postponement. Should the need arise to reschedule; WLBC reserves the right to amend certain requirements. This includes the possibility of a "virtual event," though our intent is to gather together, safely.**
9. All finalists and their guest(s) agree to release Woof Boom Radio Group and participating sponsors from any and all liabilities for injury and damage of any kind sustained while involved in this contest activity or through the use of any prize once accepted. Some prizes carry additional limitations and conditions. Any prize unclaimed after March 1, 2023 becomes the property of WLBC. WLBC also reserves the right to substitute a prize of equal or greater value for any prize that becomes unavailable.
10. WLBC Radio reserves the right to use the names of contestants, photographs, and live and recorded video and audio highlights in future promotional activities for this and other station events. Use includes on-air promotional announcements, printed promotional materials and on the WLBC.com.
11. All decisions regarding this promotion and the interpretation of these rules and conditions will be the responsibility of Woof Boom Radio Broadcasting.

\*Proof of identity requires photo identification