

OFFICIAL CONTEST RULES

VISIT FLORIDA

As of 1/24/22

1. **ELIGIBILITY.** No purchase is necessary to enter, and all contests on WBZO, WHLI, WKJY, WALK & WWSK (Connoisseur Media, CMLI) are open to all persons age 25 and over, unless otherwise specified in contest-specific rules. Employees and families of Connoisseur Media, VISIT FLORIDA, its affiliates, other radio stations, record companies, and participating sponsors and their affiliates are not eligible.
2. **GENERAL:** By participating, entrants agree (a) to the Official Rules and to the decisions of the station and its agents (including VISIT FLORIDA), which decisions shall be final in all matters relating to this Contest; (b) if their name is selected as a winner, to the announcement on-air of their name and, if it is determined by sponsor to confirm their winning in-person, to having such confirmation taped, filmed and recorded for use on air or in any other media; (c) to release, discharge and hold harmless the station, CMLI, Southwest Airlines Co. and VISIT FLORIDA, their subsidiaries and affiliates and their respective directors, employees and agents from any liability, claims, losses, damages and injuries arising directly or indirectly, in whole or in part, from their participation in the Contest and the acceptance and use of a prize; and (d) that the station, CMLI, and VISIT FLORIDA, their subsidiaries and affiliates and their respective directors, employees and agents are not responsible for any error, omission, interruption, deletion, malfunction, defect or delay of any kind in telephone calls, radio transmissions or on-line or internet submissions or for the failure of the station or CMLI to receive telephone calls for any reason, or for any computer or software malfunction of any kind affecting the proper execution of this Contest or for late, lost, illegible or damaged mail or entries. Sponsor reserves the right, in its sole discretion, to cancel or terminate the Contest in its entirety or partially should it become technically corrupted for any reason or because of non-authorized human intervention. CMLI, the station, and VISIT FLORIDA are not responsible for typographical or other technical or administrative errors in the printing, the offering or the administration of the Contest, or in the announcement of a prize. Contest rules subject to change without written advance notice.
3. **GENERAL PRIZE INFORMATION.** One winner per household per sixty (60) days. Winners of prizes valued at more than six hundred dollars (\$600) must wait a total of six (6) months before becoming eligible to win additional prizes from WBZO, WHLI, WKJY, WALK & WWSK. Qualifiers must reside or be employed within the geographic listening area of WBZO, WHLI, WKJY, WALK & WWSK as defined by Nielsen. Prize winners must present valid identification and proof of age to claim prize. Winner is subject to state, local, and federal taxes where applicable. If for any reason the winner is unable to utilize the prize on the dates given, subsequent draws will be made until a qualified winner is drawn. Prizes are non-transferable, and no substitute prizes will be awarded under any circumstances. Prizes may not be substituted or redeemed for cash. Prizes may be claimed at least twenty-four (24) hours after winning, and within thirty (30) days, at 234 Airport Plaza Boulevard, Suite 5, Farmingdale, NY 11735. Pick-up hours are Business Days, Monday through Friday, 9am to 5pm. In the event of any disagreement regarding contestants, winners or qualification of winners, or adequacy or value of the prize, the

decision of Connoisseur Media shall remain final. All prizes will be awarded. Prize winners must sign hold harmless and indemnity agreement, agreeing to hold WBZO, WHLI, WKJY, WALK & WWSK, its licensee(s), and the officers, shareholders, directors, employees, agents, and representatives of each of them harmless against any and all claims of liability arising directly or indirectly from the prize or contest. Void where prohibited.

4. RELEASE. By entering a contest on WBZO, WHLI, WKJY, WALK & WWSK, each participant in the contest, including all winners, acknowledge that WBZO, WHLI, WKJY, WALK & WWSK, Connoisseur Media and, will have the right to reproduce, publicize, and broadcast his or her name, photo, likeness, email, telephone number, and all matters incidental thereto without compensation. Anytime the on-air studio is called, it is assumed by the caller that the phone call is being recorded and may be broadcast. The caller grants permission to WBZO, WHLI, WKJY, WALK & WWSK to broadcast the call or record the call for later broadcast.

5. CONTEST-SPECIFIC RULES. All rules specific to individual contests are created by WBZO, WHLI, WKJY, WALK & WWSK Management, and its legal counsel if necessary. Decision of Connoisseur Media management with regard to rules, specifications, qualifiers, winners, and prizes, is final.

a. HOW TO PLAY:

- i. Register your name at www.1031MAXFM.com by clicking the contest link and following the instructions. Any eligible individual that would like to submit their name for entry, but does not have access to the world wide web, may do so by delivering a letter stating full name and the desire to be added to the MAX-FM VISIT FLORIDA NAME CALL OUT DATA BASE to Connoisseur Media Long Island at 234 Airport Plaza Blvd. Suite 5, Farmingdale, NY 11735. ATTN: MAX-FM VISIT FLORIDA NAME CALL OUT. Postage expenses are responsibility of entrant. Entries received after the contest will be disqualified. Connoisseur Media Long Island is not responsible for proof of receipt nor liable for postage-due correspondence, delayed and damaged mail and/or undelivered entries.
- ii. Listen weekdays starting January 31, 2022 through February 25, 2022 at about 9am, 11am, 1pm and 3pm for your name. If it is your name that is called out, call the contest line at 631-955-1031 within 10 minutes to qualify. The 10-minute deadline will be calculated using the WBZO terrestrial FM signal and will be managed at the sole discretion of Connoisseur Media Long Island judges. The decision of the judges is final. Connoisseur Media Long Island is not responsible for delays, complications or failures caused by listening devices or listening sources. Connoisseur Media Long Island is not responsible a potential qualifier's inability to contact the contest line or Connoisseur Media Long Island's ability to receive a call for any reason, including but not limited to malfunction of services, networks, global communication systems or equipment.
- iii. If the individual named in the call out, calls back in the allotted time, that individual becomes eligible for the weekly Grand Prize Trip
 1. The name call out will happen 4 times per day, Monday-Friday from 1/31/22 - 2/25/22 A total of 80 names will be called out.
- iv. Each Week, One (1) Grand Prize winner will be selected by random from all qualifiers (Based on the number of qualifiers, odds chance weekly based on current qualifiers) during the contest period.
- v. Grand Prize winner will receive: SEE EXHIBIT B. Grand Prize winner will agree to: SEE EXHIBIT B.

vi. In the event the winner is subject to, or the subject of, any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (i.e. garnishment, child support order, judgment, lien, and the like), Connoisseur Media delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be thus deemed as Connoisseur Media awarding the prize to the winner. Connoisseur Media shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. Connoisseur Media shall not be liable for any claim by any winner for damages incidental thereto

These are the official contest rules of WBZO, WHLI, WKJY, WALK & WWSK in partnership with VISIT FLORIDA. These rules may be subject to change without notice if necessary to comply with the Telecommunications Act of 1996, rules and regulations of the FCC, or any applicable law.

Connoisseur Media

234 Airport Plaza Boulevard
Suite 5
Farmingdale, NY 11735

EXHIBIT B

VISIT FLORIDA is providing a vacation package for two (2) people to Fort Myers Beach, Florida. The vacation package includes:

- Three (3) consecutive night stay at DiamondHead Beach Resort
- Round-trip coach class airline tickets for one (1) winner and up to one (1) guest to Fort Myers, Florida
- A midsize rental vehicle for four (4) consecutive days

The Approximate Retail Value (ARV) of each package is \$2,430.

Travel may be taken from the time that no travel restrictions, stay at home orders, quarantine orders, shelter in place orders, "safer at home" orders, or similar orders or recommendations are in effect at either the winner's place of origin or destination and through June 1, 2023 dates may apply. Redemption instructions will accompany all certificates. The minimum age to book all elements of this prize package is 25.

Prizes are non-transferable, cannot be sold or gifted, may not be redeemed for cash, and will not be replaced if lost or stolen. Extensions to expiration dates will not be granted. Prize packages do not include travel to the departure airport or to the hotel (except as specifically included), meals (except as specifically included), incidentals, tips, telephone calls, airline baggage fees, or any other personal expenses incurred during the winner's stay. Airline and schedule are at the sole discretion of VISIT FLORIDA. Non-stop service may not be offered. The prize winner must

be one of the passengers booked in the travel party. Winner and guest(s) must have all necessary photo identification and/or travel documents required for travel.