

CONTEST NAME: "She Looks Like Her Mom Contest"

SPECIFIC CONTEST RULES

Effective Date: April 1, 2021 to May 3, 2021

Participating Radio Station(s)/Studio Address(s)/Phone #'s/Website Address(s):

WYLE (Willie 95.1)
WKST-AM 1200/WUZZ 1280-AM & 97.5-FM
219 Savannah Gardner Rd.
New Castle, PA 16101 Phone:
724-654-5502
www.forevernorthwestpa.com

**DECLARED VALUE OF PRIZE: One (1) individually awarded Prize consisting of:
Three (3) \$100 gift cards With a Total Value of Three Hundred Dollars (\$300) ("Prize(s)")**

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on Contest(s) participation. Void where prohibited or restricted by law. Unless otherwise specifically provided, Contest participants ("Participant(s) or singularly Participant") may only play, register or win one time during a Contest. For on-air Contests, there is no limit as to the number of call-ins or texts a Participant(s) may attempt, however that Participant(s) may only play, register or win once. Participant(s) are limited to one prize or prizes ("Prize(s)") per household every 30 days. For Prize(s) valued at over \$150, only one Prize(s) per household every 90 days. For any Prize(s) over \$600, only one Prize(s) per household every 180 days. Participant(s) must be 13 years of age or older to enter, however the Participating Radio Station(s) reserves the right in its sole discretion to restrict the age of participation for any Prize(s) due to the nature of the Prize to then be awarded, which will be announced on the earlier of the start of the Contest in its specific rules, or, prior to the drawing of a Prize(s) in the event of a live drawing. Unless provided in a specific Contest's rules, any duplicate registration entries will disqualify ALL entries by that Participant(s).

2) At random to be announced times over the Effective Date, Forever's Participating Radio Station(s), will give Participant(s) a chance to win the above described prize(s) or consideration awarded above. **By registering or otherwise participating in this contest or event, Participant(s) hereby affirm that they have read and agree to the contest or event rules, including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website.**

- Beginning at 12:01am Thursday April 1, 2021 through 11:59 pm Friday April 23, 2021, the Participating Radio Station(s) on-air personalities will solicit Participant(s) to submit content appropriate, non-professional Mother/Daughter images to the Participating Radio Station(s) Website(s), Forever at all times reserves the right, in its sole discretion, to post or not post any respective submission for posting on a case by case basis. The decision by Forever as to whether or not to post any respective image is final. Once rejected an image cannot be resubmitted.
- One (1) Prize winner will be determined by the picture that gets the most votes. In the event of a vote tie, the winner will be determined by Forever in its sole and final discretion.
- Mom and Daughter as well as the image submitter must be 18 years of age or older to enter and must have a valid State issued Driver's License or State issued Identification Card.
- Submitted posted entries will be voted on by visitors to Participating Radio Station(s) Websites from 12:01 AM Monday April 26, 2021 until 5pm April 30, 2021. One (1) vote per person.
- The Prize winner will be the submitted entry with the most votes and will be announced on Monday May 3, 2021 at 7:15AM on the Participating Radio Station(s).

- Inappropriate (in Forever's sole and final discretion) and/or professional images will not be accepted and will disqualify participant(s) from the Contest. All images must be taken by Participant(s). All entry judging will be in the sole and final discretion of Forever.
- Forever at all times reserves the right, in its sole discretion, to utilize any respective submission for posting and/or in Forever's promotional on a case by case basis. The decision by Forever as to whether or not to post any respective image is final. Once rejected an image cannot be resubmitted and will not be returned to the Participant(s). Participant(s) and their household members, heirs and assigns do hereby irrevocably and perpetually give Forever(s) and their respective radio station(s), affiliates, subsidiaries, employees, agents, owners, officers, directors and assigns full permission and authority to use the name image and/or likeness and/or audio and/or video and any other information regarding the Participant(s) for advertising and promotion and further hold them harmless from any and all liability, including without limitation, claim for copyright violation, claim for invasion of privacy or defamation of character, whether intentional or otherwise, in connection with such use. The Participant also hereby waives any right to inspect or approve the finished copy of any media, website, social media, broadcast, advertising material and/or any other Forever use, direct or indirect as regards this Covered matter.
- Winning Participant(s) will be announced on the air and/or will be notified by the preferred phone number or email provided by the Participant(s) in the event of a registration.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website. Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Any Forever Contest(s) winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever and/or a participating Vendor or Sponsor for those Contest(s) will receive an IRS Form 1099 from Forever, or as otherwise specifically provided in the rules for that Contest.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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