11/3/2021

JOB POSTING

Local Media & Digital Marketing Sales Solution Specialist

Job Position: Local Media & Digital Marketing Sales Solution Specialist (Altoona, PA)

Job Description: Forever Media, Inc. is seeking a self-motivated, goal-driven individual with knowledge of and a desire to work with local business owners throughout Central Pennsylvania, helping them to grow their business through the power of local radio and digital solutions. The desired candidate will identify client needs prior to proposing marketing recommendations, conduct market research, plan and execute creative branding and promotional campaigns, and assist in driving results for advertisers.

Responsibilities: Responsibilities will include developing new business, maintaining and servicing accounts, and reactivating inactive accounts. Local Media & Digital Marketing Sales Solution Specialists will work to grow revenue by developing strong partnerships with existing and potential advertisers to assist in increasing sales, traffic count, and visibility through the use of local radio and digital solutions, promotional opportunities, and interactive initiatives available with Forever Media's Altoona-based six station cluster. Additional responsibilities will include performing ongoing client needs analysis and market research to ensure that current marketing campaigns remain effective in meeting advertiser needs.

Qualifications: Prior sales or marketing experience is preferred along with a willingness to learn and a desire to win. Strong communication and presentation skills are required as well as the ability to work in a fast-paced, team-focused environment. Candidate must possess a valid driver's license.

Compensation: Competitive compensation and benefits package based on past experience and performance.

If you think you have what it takes to be a member of our Altoona, PA team, please email your resume to careers@forevermediainc.com.

Forever Media, Inc., Forever Media of Ohio, LLC, Forever Media of MD, LLC and Forever Media of DE, LLC and their affiliates and Radio Station(s) do not and shall not discriminate, in any manner on the basis of race or gender, respecting their recruiting, employment or advertising practices.